

## **SERVICE PRIOR INFORMATION NOTICE**

### **Technical Assistance for Information and Publicity Activities - II**

**Location: Europe (non EU) - Turkey (TR)**

**1. Publication reference**

EuropeAid/137563/IH/SER/TR

**2. Procedure**

Restricted.

**3. Programme title**

IPA.

**4. Financing**

Financing Agreement.

**5. Contracting Authority**

Department for European Union Investments (EUID), DG Foreign Relations and European Union Affairs, Ministry of Transport, Maritime Affairs and Communications, Ankara, REPUBLIC OF TURKEY.

**6. Nature of contract**

Fee-based.

**7. Contract description**

The project will promote public awareness regarding the objectives of the EU financial assistance in the transport sector and its impact on Turkish citizen's lives and Turkey's economy. Project-specific publicity events, media exchanges, focused events, regional conferences will be organized. Raising of awareness and the dissemination of information to the general public and other stakeholders will be assured via printed, visual, website and social media. The project will also provide expert support to the Contracting Authority to enhance its capacity to implement information and publicity activities via formal training modules and a study visit.

**8. Indicative budget**

1 352 600 EUR.

**9. Intended timing of publication of the contract notice**

November 2015.

**10. Additional information**

None.

**11. Legal basis**

Council Regulation (EC) No 1085/2006 of 17.7.2006 establishing an Instrument for Pre-15 July 2015

Accession Assistance (IPA).

The conclusion of the tender and the award of any contract is subject to the availability of funds and the adoption by the European Commission of the relevant financing decision.

The contracting authority reserves the right to cancel the tendering procedure at any time.

**Remarks:**

There must be a minimum period of 30 calendar days between the publication of this prior information notice and the publication of the corresponding contract notice.

No applications or requests for information should be sent at this stage.